

ONE-PAGE COMMERCIAL SUMMARY

BRIDGE Leaders Mandate

A 6-month senior management development journey for C-1 and C-2 leaders in large corporations, MNCs, and matrix organisations.

6
MONTHS

6
MODULES

12
CLASS DAYS

10-15
IDEAL COHORT

BUYER PROBLEM

Strategy breaks between people.

BRIDGE is built for senior managers who must turn executive intent into movement across functions, cultures, generations, regions, reporting lines, and stakeholder groups.

BEST FIT

In-house corporate cohort

Designed first for one organisation's C-1 and C-2 leaders, using real strategic priorities, stakeholder realities, and leadership pipeline needs.

THE BRIDGE FRAMEWORK

B

Buyer Decision

R

Relationship &
Culture

I

Invisible Leadership

D

Doing & Done

G

Growth Transfer

E

Execution Rhythm

PROGRAMME ARCHITECTURE

Each module includes

- Pre-programme preparation
- 2 in-person class days
- 1 in-room simulation
- 20 e-learning and action steps
- 1 online simulation assessment
- 1 workplace assignment

MEASUREMENT

Evidence, not attendance

- BRIDGE Sponsor Brief
- Participant self-diagnostic
- Leadership 360
- DISC + Color Brain
- Final BRIDGE Impact Mandate

FOUNDING COHORT

RM280,000

For one in-house cohort of 10 to 15 participants.

STANDARD COHORT

RM480,000

Applies after the first five founding cohorts.

INCLUDED

**Certification +
HRDC**

Documentation and evidence structure support HRDC claimability.

Start with the BRIDGE Sponsor Brief.

Share the leadership population, business issue, region, and timing. The brief determines whether the organisation is ready for a founding cohort.

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